



IPUATC is glad to organize a webinar on "Growing the Polyurethane Industry in India beyond the current frontiers ".

-By Mr. Tushaar Gautam, CEO Sheela Foams Ltd.

Date- 4th November 2022

Time- 4 pm India time

Abstract: The demand for polyurethanes is expected to increase multifold in a developing country like India, with a population of 1.35 billion and GDP growing rate of 7 percent or above. The per capita consumption of polyurethanes in India is approx.500g and global average is of higher to 2800g. India offers a huge potential for polyurethane players. The challenges faced by the PU industry are: high cost of raw materials (RM) as compared to neighbouring countries and availability of locally produced RM. Local availability will definitely be one consumption accelerator. The second important one being broadening of the application base and market areas. All these points will be discussed in the webinar.



About the speaker: Mr. Tushaar Gautam needs no introduction. He is a Science Graduate in Engg. and Management from Purdue University, USA. At present he is the CEO of Sheela Foam Ltd., responsible for its Indian and overseas operations.

Please register for the webinar just by sending a mail to snehalata@ipuatc.com till 2 nd November 2022. The meeting link will be circulated by 3rd November 2022.